



Skill Development Initiative Cell

DEPARTMENT OF TECHNICAL EDUCATION & INDUSTRIAL TRAINING, PUNJAB.

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Memo No. IT/SDI/SC/ 218-270

Date:- 15-4-2009

To

Principals/Supdt(Tech)/Head Masters/Mistress,
Amritsar(w), Barnala, Bassi Pathana, Bathinda, Budhlada, Faridkot, Ferozpur,
Gurdaspur, Hoshiarpur, Jalandhar(w), Kheowali(w) Ludhiana, Moga,
Mohali(w), Nawanshahar, Patiala, Patti, Phagwara, Ropar, Sunam, Samrala,
Nangal, Anandpur Sahib (W), Morinda (W), Talwara, Hoshiarpur (W), Lalru,
Kharar W, Nabha, Rajpura, Patiala W, Rajpura W, Pathankot, Pathankot W,
Gurdaspur W, Dera Daba Nanak W, Phagwara W, Soondh, Baba Bakala,
Ajnala, ITC Faridkot, Jaito, Kotakpura, Kapurthala, Dharamkot (W),
Chuharchak (W), Fatehgarh Churian (SC), Nabha (W), Ranike, Garhshankar
(SC), Sirhind (W), Ludhiana (W).

Subject:- **To Give wide publicity to the SDI scheme.**

This is to inform you that first meeting of State Committee for Skill Development Initiative (SDI) scheme, under the Chairmanship of Principal Secretary, Govt. of Punjab, Department of Technical Education & Industrial Training cum Chairperson State Committee for SDI scheme, has been held on 24-3-2009 at 11.00 am in Room No.223, Mini Secretariat, Sec.9, Chandigarh. Agenda to give wide publicity was discussed in the meeting.

The committee approved that the Principals/Heads of Institutes be authorized to give wide publicity to this scheme in print media through Deptt. of Public Relation and electronic media. The Committee also approved that the Principal/Head of Institutes be authorized to give publicity to the scheme through local TV/Cable channels.

Besides the above, the committee desired that the salient feature of the scheme be circulated to all the Deputy Commissioners and also to the important department like Rural development & Panchayats, Welfare of SCs and BCs, Social Security, Labour etc, which are connected with the employment of the youth, upliftment of Weaker sections and elimination of Child Labour.

You are therefore requested to take action as per the approval of the State Committee to give wide publicity to the scheme and in other issues regarding SDI scheme.

"Copy of the Agenda for the Ist State Committee Meeting and approved minutes are available on the Departmental website: www.dtepunjab.gov.in ".

-sd/-

Deputy Director cum Joint Project
Coordinator SDI Cell.

for Director, Technical Education &
Industrial Training, Punjab.